

ULI - Central Florida

“Strategies for Sustainable Growth: The Transportation/Land Use Intersection”

Date of Event: February 5, 2009

Audience Description: Civic, political and real estate leaders engaged in transportation and land use

A. Summary of Event:

- Focused on identifying the barriers and solutions to developing a sustainable approach to transportation and land use in Central Florida.
- Format included introductory keynote speakers followed by working roundtables where participants identified, debated and prioritized key barriers and solutions to the region's transportation and land use issues.
- All results were collected and will be summarized in a white paper.

B. Key Speakers:

- Shelley Lauten, President, *myregion.org*
- Christopher Leinberger, Visiting Fellow, Brookings Institution and author of "The Option of Urbanism; Investing in a New American Dream"

C. Key Issues Identified:

- Need to better educate and communicate to all stakeholders that multiple transportation alternatives will result in greater global competitiveness for the region.
- Transportation priorities need to shift to transit.
- We are overbuilt with drivable communities and underbuilt with walkable, compact communities which reduce traffic.
- Walkable, compact development is illegal in most jurisdictions. This barrier needs to be removed and replaced with "smart" codes.
- As a region, we need to find ways to avoid fragmented decision making about transportation; consideration should be given to creating a single, empowered regional transportation authority to coordinate policy and funding.

D. Next Steps:

- A white paper summarizing the outcomes will be prepared and presented to the *myregion.org* Board of Directors
- The white paper is being authored by a professional writer and edited by ULI Central Florida Leadership, including Gregg Logan, Chair, and Jim Sellen, Vice Chair